



**Drive Away with  
Yours Today –  
Just \$30 a Year!**

*Plus one-time \$8 plate purchase  
and annual registration fees*

# What's a Moose Plate?

**It's a special license plate benefiting New Hampshire conservation and heritage. Moose Plates are purchased at your city or town clerk's office when you register or renew your vehicle and cost just \$30\* a year.**

*\*Plus one-time \$8 plate purchase and annual registration fees.*

## Recipient Agencies

Since 2001, the purchase of Moose License Plates has created more than \$35 million in revenue, supporting conservation and heritage projects in every county in New Hampshire.


### NH Fish and Game Department (NHFG):

Funds benefit the NH Fish and Game's Nongame and Endangered Wildlife Program in its work to protect and restore threatened and endangered wildlife and their habitats.

 [wildlife.nh.gov/wildlife-and-habitat/nongame-and-endangered-species](http://wildlife.nh.gov/wildlife-and-habitat/nongame-and-endangered-species)

### NH State Conservation Committee (SCC):

Funds competitive grants to county conservation districts, municipalities, schools, and qualified nonprofit organizations that support the conservation of the state's natural resources.

 [agriculture.nh.gov/divisions/scc/grant-program.htm](http://agriculture.nh.gov/divisions/scc/grant-program.htm)

### NH Department of Natural & Cultural Resources (DNCR):

Funds programs across 5 divisions:

- Research and management of native plants and natural communities through the Natural Heritage Bureau.
- Stewardship and preservation of historic sites managed by the Division of Parks and Recreation.
- Restoration, preservation, and/or conservation of publicly owned items significant to NH's cultural heritage through grant programs managed by the Division of Historical Resources, the State Council on the Arts, and the State Library.

 [dn-cr.nh.gov](http://dn-cr.nh.gov)

### NH Department of Transportation (DOT):

Funds wildflower and lilac plantings that beautify New Hampshire's roadsides through the Bureau of Highway Design's Statewide Lilac and Native Wildflower Program.

 [nh.gov/dot/org/projectdevelopment/highwaydesign/units/roadsidedevelopment](http://nh.gov/dot/org/projectdevelopment/highwaydesign/units/roadsidedevelopment)

### NH Land and Community Heritage Investment Program (LCHIP):

Funds support LCHIP's administrative costs, including staffing and office expenses. LCHIP provides matching grants (from a different source) to help municipalities and nonprofits protect the state's most important natural, historical, and cultural resources.

 [lchip.org](http://lchip.org)

*Learn More*

 [MoosePlate.com](http://MoosePlate.com)



## Did You Know?

*Standard Moose Plates have a C, H, P, or M as part of their number combination. These stand for Conservation, Heritage, Preservation, and Moose.*





# Where the Money Goes

**20%****NH Fish and Game Department (NHFG)**

Supporting New Hampshire nongame species and habitat, and conserving other wildlife in need of restoration or protection due to declining numbers.

**20%****NH State Conservation Committee (SCC)**

Providing grants to county conservation districts, municipalities, schools, and qualified nonprofits to assist with natural resource conservation projects.

**40%****NH Department of Natural & Cultural Resources (DNCR)**

Providing grants for conservation and preservation of publicly owned historic properties, works of art, artifacts and documents that contribute to NH's cultural heritage. Restoring historic sites and buildings in NH State Parks. Protecting our state's biodiversity by researching rare native plants and exemplary natural communities.

**\$200K****NH Land and Community Heritage Investment Authority (LCHIP)**

Supporting administrative costs, allowing LCHIP to use other funding for land conservation and historical preservation.

**UP TO \$50K****NH Department of Transportation (DOT)**

Beautifying New Hampshire's highways through wildflower planting and promoting the Purple Lilac, the State Flower.

**UP TO \$50K****NH Department of Natural & Cultural Resources (DNCR) – Marketing**

Promotion of the Moose Plate program is legislatively administered through the DNCR.

**Every dollar raised through the sales of Moose Plates goes directly to the designated programs above, so you know that your plate helps support programs you care about!**

